

## Module specification

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Module code	ARF407
Module title	Language and Practice
Level	4
Credit value	20
Faculty	FAST
Module Leader	John McClenaghan
HECoS Code	100059
Cost Code	GAAP

### Programmes in which module to be offered

Programme title	Is the module core or option for this programme
BA (Hons) Fine Art	Core

### Pre-requisites

None

### Breakdown of module hours

Learning and teaching hours	40 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
<b>Total active learning and teaching hours</b>	<b>40 hrs</b>
Placement / work based learning	0 hrs
Guided independent study	160 hrs
<b>Module duration (total hours)</b>	<b>200 hrs</b>

<b>For office use only</b>	
Initial approval date	30/03/2020
With effect from date	01/09/2020
Date and details of revision	20/09/2021 Change of Learning and Teaching hours
Version number	2

## Module aims

- To establish a framework for the discussion of aspects of practice common to all fine art subject specialism through the exploration of formal values.
- To develop the skills of observation and recording through visual research.
- To introduce a range of media and practice and creative methodologies which will enable students to develop a variety of possible outcomes from initial research material.

## Module Learning Outcomes - at the end of this module, students will be able to:

1	Show an ability to confront preconceptions about media process and format
2	Take creative risks in the use of visual language and media.
3	Understand the characteristics, uses and functions of a range of media.
4	Apply new knowledge and skills acquired within the body of work.

## Assessment

### Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

Students will be assessed on their initial visual research, the testing ideas through speculative actions in materials and the application of processes and how they have resolved the relationship between form and content. These will form the basis of an ongoing dialogue. Formative assessment will feature strongly as studio based discussions of work in progress will be conducted on a frequent basis and crits will be held toward the end of the module. Achievement will be measured on the basis of response to assignments. Staff will also seek evidence of understanding the potential of a variety of media.

A suitable submission will include a visual research journal and studio practice incorporating research and reflection as part of a developing personal studio practice.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1-4	Coursework	100

## Derogations

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None

## Learning and Teaching Strategies

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This module deals with the fundamental aspects of Fine Art and encourages students to develop a broad, practical understanding of the expressive power of visual language. Its value is considered particularly relevant to subsequent practical modules, which encourage students to explore and express ideas and observations through their own chosen media and materials. An active and speculative approach will be encouraged. Students will consider the physical and expressive qualities of various media and their methods of application and at the same time, consider the relationship between form and content.

## Indicative Syllabus Outline

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Beginning with the Visual Research Journal, students will consolidate their knowledge of visual grammar and establish fine art “reference points” as a basis for further study.

Indicative Content:

Through lectures, skill sessions and practical demonstrations students will be introduced to the following:

- A range of strategies, practices and methodologies commonly used by artists.
- The properties of materials and processes as the means for expressive visual communication.
- Observational, analytical, expressive and subjective forms of visual language.
- Form, space, sequence, pictorial and non-pictorial representation.

## Indicative Bibliography:

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Please note the essential reads and other indicative reading are subject to annual review and update.

### Essential Reads

Bois A.Y., Buchlow, B. Foster, H. Krauss, R. (2011), Art since 1900: modernism, antimodernism, postmodernism. London, Thames & Hudson.

Marshall, R., In Sawdon, P., & TRACEY (Drawing research project). (2015). Drawing ambiguity: Beside the lines of contemporary art.

Berger, J. (2008), Ways of seeing. London, British Broadcasting Corporation and Penguin Books.

### Other indicative reading

Hughes, R. (1991), The Shock of the New, London, Thames and Hudson  
Heartney, E. (2001), Postmodernism, Tate Publications.

Gombrich EH. (1998), The Uses of Images, London, Phaidon.

The module leader will often direct students to additional texts in line with contemporary developments and current module delivery. These can be drawn from the extended list of indicative reading in the Contextual Studies 1 (Fine Art) module.

## **Employability skills – the Glyndŵr Graduate**

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Each module and programme is designed to cover core Glyndŵr Graduate Attributes with the aim that each Graduate will leave Glyndŵr having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas.

### **Core Attributes**

Engaged  
Creative

### **Key Attitudes**

Commitment  
Curiosity  
Confidence  
Adaptability

### **Practical Skillsets**

Organisation  
Critical Thinking  
Communication